



Your guide to fundraising for Sensation**ALL**!

ALL ages

ALL conditions

ALL family members

Thank you for choosing to fundraise for SensationALL!

SensationALL aims to improve the lives of people with neurodivergent conditions or additional support needs.

Hundreds of people access our services every year and demand is growing rapidly!

With your help we can provide more specially designed activities and emotional support for people of **ALL** ages from across northeast Scotland.



1 in 5

**people in the UK are
estimated to be
neurodivergent**



“We are incredibly grateful to everyone who fundraises, donates or supports our events as every pound raised enables us to keep running vital social, emotional and practical services for hundreds of people every year.”

Katie McNutt, CEO

You're helping *hundreds of* people across the northeast

SensationALL was created to provide people with additional support needs access to social and recreational activities that are tailored to their sensory and behavioural needs.

Your support allows us to empower whole families by sharing our specialist advice, practical techniques and expert knowledge of neurodivergent conditions.

Every penny raised for us is spent on services taking place in Aberdeen and Aberdeenshire.

We receive no statutory funding for these services and rely solely on donations from individuals and organisations, so your contribution really does mean the world to us.

Last year, thanks to the support of people like you, we were able to provide:

- more than **800 sessions**
- direct support for over **480 people** of **ALL ages**



**our
services:**

**play
sessions**

**social
groups**

**practical
support**

**specialist
advice**

What your money could do...

We are wholly reliant on donations and grants to cover the cost of running our vital sessions and services.

£40

pays for a family to attend a specialist play session

£165

pays for a child to attend our emotional regulation programme, 'Chill-OOT'

£300

pays for a teenager to attend a social group for 1 term

£1,000

covers the cost of 1 day of our school holidays playscheme

"[SensationALL] have been a lifeline for our family. From soft play sessions that broke down barriers to Santa visits that felt completely different to the overwhelm elsewhere, plus insightful training that genuinely changed things for us."

Claire Muir

Parent and fundraiser



Get started with your fundraising!

>>> Choose an event

We have some fantastic SensationALL fundraising events you can get involved in which you can check out on our [website](#).

Or here are some tried and tested fundraising ideas that you can make your own!



Bake Sale

Who doesn't love cake?! Guaranteed to get people to part with some cash, bake sales are easy to set up - why not make it a competition or give it a theme?!



Walk, run or cycle

There's loads of events offering a chance to challenge yourself while collecting sponsorship. From the Kiltwalk to runs to cycles, there's something for everyone. Or why not come up with your own!



Bingo or quiz night

A fun way to bring friends, family or colleagues together to raise money. You could even add your own themed rounds to personalise it or music versions to mix it up!



Tell us what you are planning:

We can give you resources, fundraising tips and even help get your friends/colleagues engaged!

events@sensationall.org.uk



Start asking for money

1. **Set up** your online fundraising page (our preferred platform is **Just Giving**)
2. **Tell people what you are doing** – share your fundraising event/page on social media
3. **Enjoy yourself!** Share photos during and after the event with your supporters. We recommend keeping online pages open for a couple of weeks post-event for late donations
4. **Pay-in your money.** Donations made online will come to us direct but you can also transfer money to our bank account.



Top tips for raising money online:

Make it personal

Set a target

Share it lots on social media!

Tag us on social media

Say what the money will do

Use photos on your page

Paying in **your** donations

We want to make it as easy as possible for you to pay in the money you have raised. We aim to be a cashless organisation so our preferred methods are digital but we will support you no matter how you collect your donations. Talk to us if you have any queries.

Just Giving

Online donations come direct to us automatically. You can make one-off donations or collect sponsorship via your own personalised fundraising page.

Bank transfer

Send your money direct to our bank account. Just ask for our details then we will confirm when we receive your payment.

Cheque

Make cheques payable to SensationALL. Then posted or dropped off at our Westhill centre.

Why not make it regular?

Regular giving makes a massive difference to the charity as consistent funding helps us with operational planning.

You can set up regular donations through Just Giving or as a standing order through your bank. No matter what the frequency or amount is, you'll have peace of mind that your donation is supporting our core services.

Or ask your employer if they offer a payroll giving scheme.

giftaid it



and the government will top up your donation by 25%





And that's it!

Now you're all set up to get started with your fundraising!

We're so grateful to everyone who fundraises for us. You are helping provide life-changing services for hundreds of families across the northeast of Scotland.

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www.sensationall.org.uk

sensation **ALL**