

Charity Ambassador



Location: Aberdeen or Aberdeenshire

Hours: No fixed hours – as often/as much time as you can give

Reports to: Volunteer Coordinator

Our charity ambassadors will help to promote awareness of our services and help us in raising vital funds to support our work.

The role of an ambassador can take many forms; from attending events on behalf of the charity to talk about our services to reaching out to organisations for fundraising support or donations.

It's important to remember that the role can be bespoke to you as an individual too; allowing you to further awareness of the charity in a way that you are comfortable. This is really valuable to the charity as it allows us to reach out to new people, create fundraising opportunities and help create positive awareness among local communities.

Here's a few ideas of how our ambassadors could help:

- Attending events to present about the services SensationALL offers and the difference we make to so many families across the northeast; this could be at corporate organisations, community groups or schools
- Being a public-facing representative of the charity who can answer questions and direct people towards support
- Promoting and attending fundraising events to help raise much needed funds and awareness of the charity
- Supporting us with marketing and PR to help us raise the profile of the charity

Charity Ambassador



What are the benefits of being an ambassador?

- Satisfaction in knowing you are making a positive difference
- Experience working with a small charity
- Raising the awareness of neurodivergent conditions and how they can be supported
- Recognition as an ambassador on our website

What makes a good ambassador?

- Personable and approachable
- Enthusiastic about making a positive difference for the neurodivergent community
- Confident in public speaking

What can you expect from us?

- Make you feel included as part of the wider SensationALL team
- Give you a point of contact within the organisation to talk to about your role or any concerns
- Give you access to any training we provide that might be relevant to your role
- Cover any expenses you incur in because of your role; like travel costs

READY TO VOLUNTEER?

Email us at volunteering@sensationall.org.uk to find out more or apply.